

Who is in charge for you?

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Job: Sails Manager

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Who is the team and in charge for what?

https://lavacharter.com/team-lava-charter



- 10 years experience as a skipper & team builder
- Supporting Lava Team since January 2017 as base manager
- Dedicated to sailing and the friendly inhabitants and pleasant climate of Lanzarote
- Together with my colleagues I am motivated to drive Lava Charter as canary experts ever further
- Bringing my expertise to the canary island market



Melcome on the islands of eternal spring

Lava Charter

THE CANARY SAILING EXPERTS



What content we present you today?

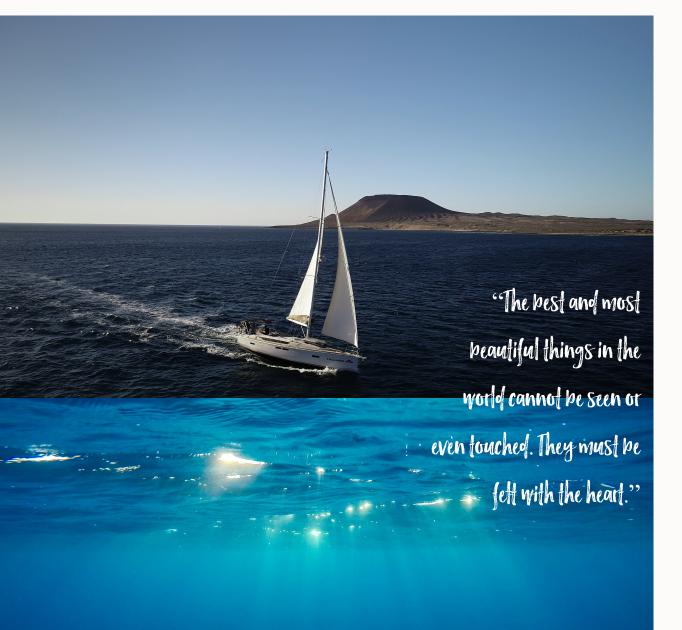


- 1. Who and why is Lava Charter?
- 2. Why and only the Canaries?
- 3. Which yachts can you sail?
- 4. How to get there?
- 5. What can you expect?
- 6. How much is it for you?



Who and why is Lava Charter?

- Founded in 2015 after a charter on Gran Canaria.
- Base in Arrecife Lanzarote
- Because of the passion for sailing and love to these 8 volcanic Islands.
- We are in the business of creating unique experience
- We are the specialist for the Canary Islands.
- Our team makes the difference.





Why and only on the Canary Islands?

10 Facts why there is no other option:

- 1. 365 days sailing conditions a year.
- 2. Just 4 hours away from Europe. Bases just 15 min. from Airport.
- 3. Every Island has lots of miles of sheltered lee coats.
- 4. Test the open Atlantic.
- 5. Seldom rain.
- 6. Average air temperature per year 21°C.
- 7. Stable winds.
- 8. Costs a third lesser than in Europe.
- 9. Safe and quite sailing area because of less ships and well marked marinas.

10. It's a sailing area.





Presentation title in footer

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Which yachts can you sail?

Jeanneau

<u>La Flaca / Taguari</u>

Dufour

Don Carlos / Avatar / Tinto / Camino / Tortuga

Bavaria

Gatsby / Attila / Carlotta / Django / Spirit / Pitufo

Why Lava Charter?

See our feedbacks.

Responsible, real, well equipped, clean, well maintained.

The real difference are the people!





How to get here?

- Easiest is by plane with one of the well known airlines.
- Every island has minimum one airport and except the three small westerly islands are all reached international wide.
- Flight times just around 4 hours from Europe.
- Between the islands also by plane or ferry.
- From the airport to both bases per island, its just around 15 min by Taxi or organized transfer by Lava Charter







Check in?

Arrival at airport: Transfer or taxi on your own -> WELCOME DRINK

- If organized early Check-In:
- Prepared boat
- Prepared paperwork
- Delivered food or just heavy stuff from our partner Market if ordered.
- Beds ready to sleep
- Detailed check in on yacht
- Comfort pack
- SUP possible
- 24/7 Service
- Photo Service in Marina
- Anchormen program

All-In Comfort Pack: Bed linen, sheets / towels, cooking gas, dinghi, fuel, gas, marina fees, final cleaning, skipper bag



What if I forgot something?

- In our Lava Chandlers nautical shop we've got most of the equipment you need.

- Further we do our best to help you with anything you need.

To satisfy your wishes is our mission!









What happens during my trip?



Conditions: Wind 15-20kn NNE, Temp. air 21°C, Temp. water 18°C. Mostly steady winds and long waves. Attention between islands in acceleration zones. Wind gusts up to double the forecast. Distance between Marinas and Islands around 10-20nm. Less anchorages.

Activities

Sailing, Paragliding, Kiting, Surfing, Windsurfing, Diving, Snorkeling, Apnea, Canoeing, SUP, Running, Biking, Hiking, Yoga, Meditation, all you can imagine.

Not to miss

Sailing, Isla Lobos, Dolphins, Wales, La Graciosa, wine yards, BBQ on a volcano, Teide, El Hierro, La Palma, La Gomera Routing (klick for details)

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Sailing Canary Island

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La Gomera

LAVA CHARTER was established in 2015 simply out of a passion for Sailing. We want to share this feeling of wind, water and nature with our guests.

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LAVA Charter Base
LAVA Charter Base
Point of Interest
Route with length information in nm
prevalent wind direction
Marina
wind acceleration (10 - 15 Kts.)





Check out?

- Check out and departure
- Arrival 1600 before departure day because of diver
- Park service / photo service / welcome back drink on arrival before departure
- Feedback
- Check will only happen on an empty and ready to hand over boat. Why?
 Easy Check out happens when guests tell us their issues with the yacht.
 Otherwise we need to search.
- Money back
- Transfer
- 12 weeks AS mail/call
- newsletter









- A professional, respectful, discreet and fair partner.
- Happy guests
- A unique sailing area
- To set up a commission and kick back deal, we need some more Infos about our cooperation

For example:

- How many weeks you intend to sell?
- Which kind of guests are in your focus?
- How much marketing do you provide?





1. Catamaran: Not planned. We had one for one year and decided not to charter them for now. Why?

Less anchorages, the need to beat into the wind, often hard to maneuver Marinas for a Catamaran.

- 2. Mooring fees? Included in our all in comfort pack.
- 4. Provisioning: Marcadona by link in our "in one week you are here" mail. You can order in advance.
- 5. Wales/animals: all year round. We recommend spots during check in.
- 6. Cabin charter: Not planned. We focus on bare boat charter just with sailing yachts.
- 7. Skipper: Available, also for just a day to train with the boat, in best case in guest language/culture.
- 8. Plans for new boats: New 1x X-46, 2x Jeanneau 37-42, Jeanneau 46-52 feet
- 9. If possible charter periods within the weeks or Sunday/Sunday available. Just ask.
- 10. Night sailing possible with valid sailing license.